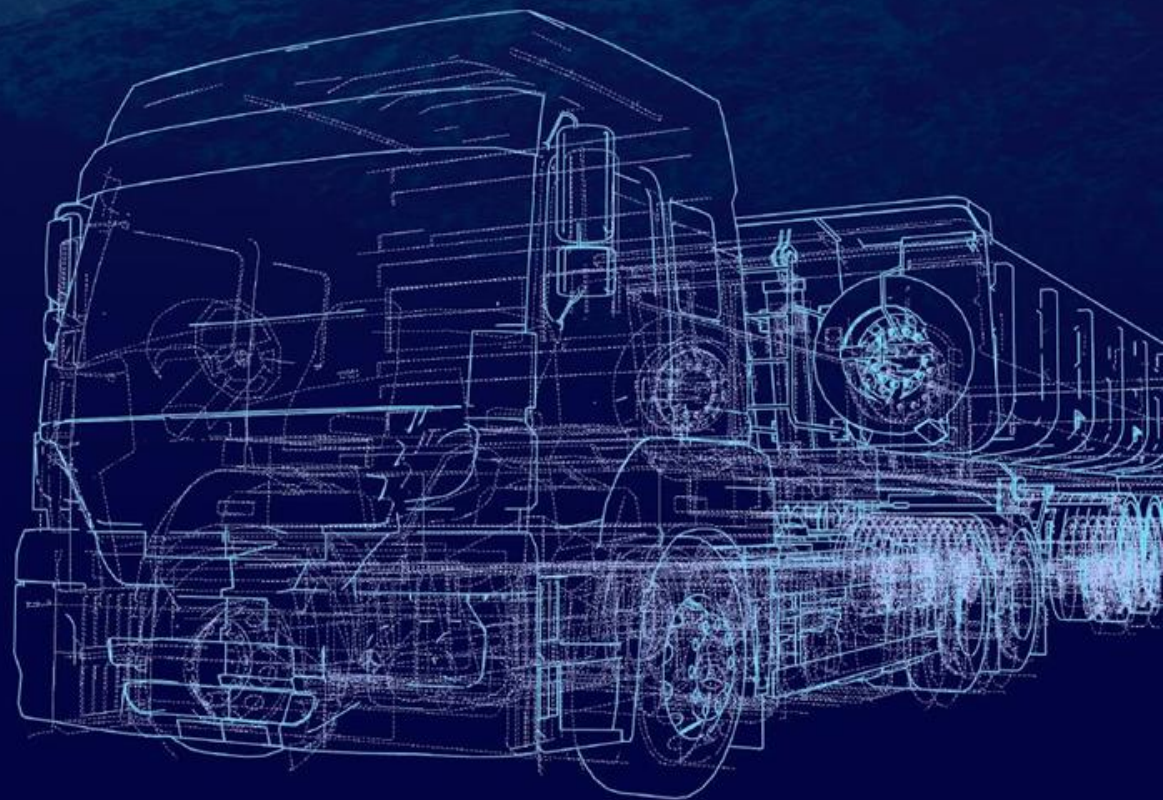




SAVERONE

NASDAQ: SVRE | TASE: SVRE

Ensure
Safe Driving.



Our mission:
Saving lives.



Cell phone distraction while driving is one of the most significant **causes** for car accidents worldwide.



Forbes ADVISOR

According to information provided by the NHTSA, distracted driving has become a leading cause of vehicle crashes in the U.S. Much of the distraction on the roads is attributed to texting while driving.

Nearly all of the drivers (96%) recently surveyed by AAA believe texting or emailing while driving is a serious or very serious threat to their safety. But while the majority of drivers acknowledged the safety issues of texting and driving, 39% of drivers admitted that in the month prior they had read a text or email while driving—another 29% admitted to typing one while driving.

Updated: Jan 3, 2023, 3:40am

Los Angeles Times

Highways are getting deadlier, with fatalities up 22%.
Our smartphone addiction is a big reason why

MARCH 14, 2023 5:30 AM PT

**Mobile phone use:
a growing problem
of driver distraction**



Studies from a number of countries suggest that the proportion of drivers using mobile phones while driving has increased over the past 5–10 years, ranging from 1% to up to 11% at any one moment, with the use of hands-free mobile phones likely to be higher. In many countries the

Distracted Driving Statistics In 2022 And Why They Matter

9
Deaths

On average, nine people die every day from distracted driving.

15%
of Crashes

15% of all motor vehicle crashes in 2019 were due to distracted driving.

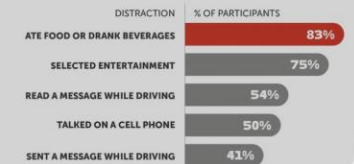
41%
of Drivers

41% of daytime drivers participated in at least 20 seconds of cumulative phone distraction.

43%
of Drivers

43% of drivers talked on a handheld phone once in the past 30 days.

TOP DISTRACTIONS DRIVERS REPORTED DOING IN THE PAST WEEK



Distracted Driving — Colorado Department of Transportation

[Visit](#)

Cell Phone Addiction



Difficult to Enforce

Hard to witness violation when the phone is in the driver's lap
Not always a primary offence—drivers can't get pulled over for only violating cell phone law



Fines Don't Discourage Actions

U.S. local texting-while-driving fines can range from \$20 to \$1,000



Increased Government Regulations

Regulators across the globe are attempting to combat this trend through increased regulatory activities



Commercial Motor Vehicles (CMVs)*

Busses & Trucks



The odds of being involved in a safety-critical event (e.g., crash, near-crash, unintentional lane deviation) are **23.2 times greater for CMV drivers who text** while driving



Fines for texting are up to **\$11,000 for the employer and \$2,750 for the individual.**



Annual insurance premiums per vehicle are \$8000-\$12,500 – 5-10 more than light vehicles



Unsatisfactory rating disqualifies carrier for hazardous material and >15 passengers

Distracted Driving is Now a Global Traffic Safety Issue

1.35M

Annual traffic fatalities
worldwide

\$850B+

Total economic costs of
traffic accidents in the U.S.
each year

\$60B

Amount distracted
driving costs employers

\$11M

Average settlement cost for
a fatal accident involving a
commercial fleet driver

1. World Health Organization (WHO): Global status report on road safety 2018
2. NHTSA Study Shows Motor Vehicle Crashes Have \$871 Billion Economic and Societal Impact on U.S. Citizens
3. LifeSaver: Distracted Driving: The Auto Insurance Industry's \$30 Billion Elephant in the Room
4. National Safety Council: Costs of Motor-Vehicle Injuries

SaverOne at a Glance



Who is SaverOne

We have developed proprietary technology to create an innovative two-tier solution:

- Stop **driver's cell phone** distraction.
- Protect **pedestrians** (VRU's).



What Do We Provide

Advanced driver and pedestrian safety solution:

- Identify **cell phones** located in the **driver's** vicinity and block use of dangerous apps.
- Identify **Pedestrians** entering the road.



What Do We Solve

The Company's patented solution eliminates driver's distractions from mobile apps and identifies pedestrians, keeping the **driver focused on the road** and not on the cellphone, **preventing mobile distractions related accidents** from happening.

SaverOne at a Glance



Israel
Headquarters



**Nasdaq:
SVRE***



2014
Year
Founded



40+
Employees



70+
Active
Customers



20+
Diverse IP Portfolio
Approved & Pending

1600

Device Installations

3200

Devices Ordered

10

Commercial- Tech
Partnerships

How it works



Driver-Area Mobile Recognition

SaverOne activates only when driving, and automatically detects all mobile devices operating in the driver's zone



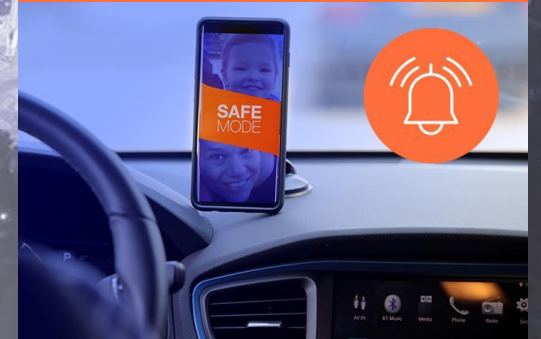
Establish Connection

SaverOne's system recognizes the device within the driver's zone then automatically connects it to the SaverOne app



Vehicle is Protected

SaverOne prevents the use of distracting apps. When stopped, full functionality returns



Alarm is Activated

If the system cannot connect to the SaverOne app, an alarm is activated, reminding the driver to reconnect

One solution.

Many organizational advantages

Operational efficiency

Improving employee's **safety**

Financial savings
– body and property

Social accountability

Better management control –
real-time use and alerts;
advanced statistics



Successful local assimilation drives global expansion



Leveraging strong connections with government and commercial fleets



Strong commercial response from more than 70 clients in leading companies



Positive feedback from more than 85% of trials



Opportunity for global expansion by replicating success in Israel



Bottom Line:

SaverOne is changing
driver behavior patterns

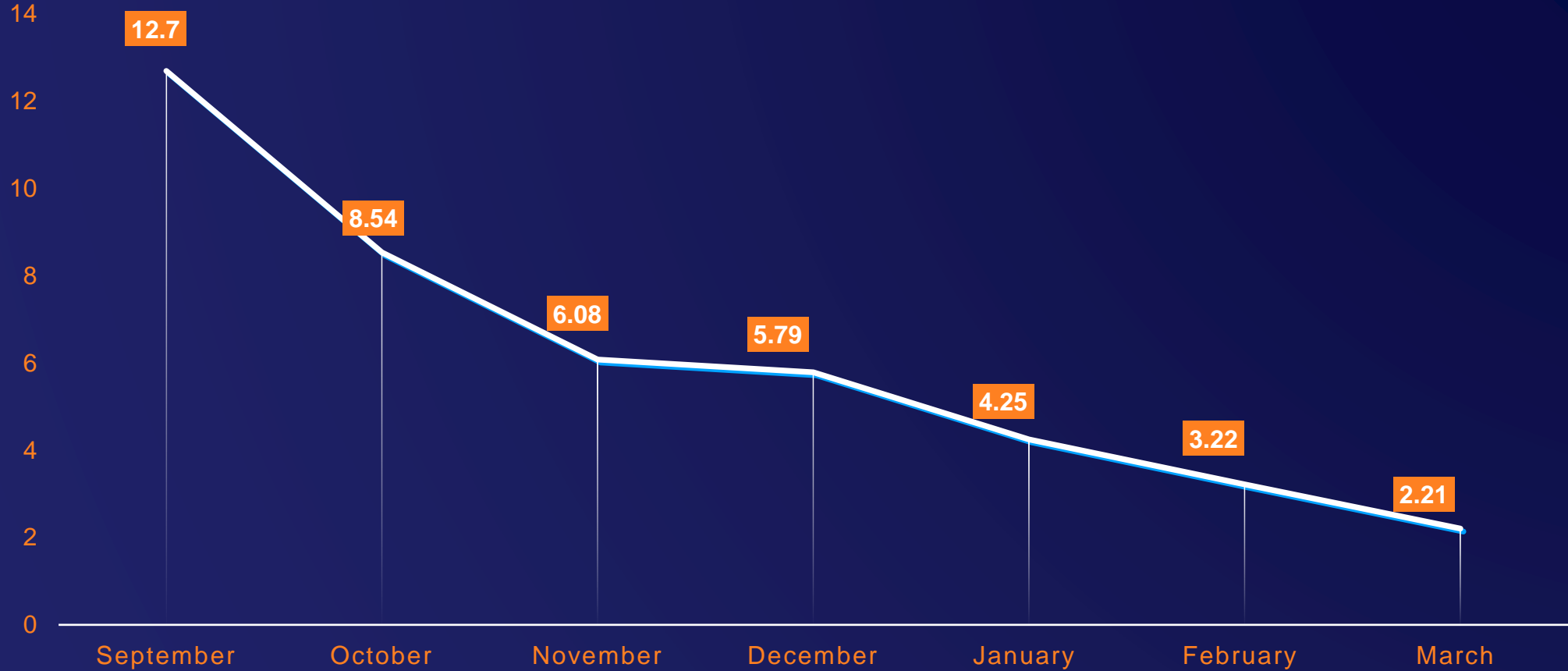


Changing Drivers' Behavior Patterns of Large Fleets



Number of times the driver tried to open application within one hours of driving

Changing Driver Behavior Over Time



Number of times the driver tried to open application within one hours of driving

*Based on a group of 1000 random drivers

Selected customers & strategic partners

Technology & telecom



Government & authorities



Industry & manufacturing



Infrastructure & natural resources



Transport & vehicle



Logistics & transportation



Broad technological Impact on a global scale



VRU

Detecting distracted VRUs, preventing collisions
Enhancing the ADAS sensor team

Insurers

Increase portfolio returns through accurate risk pricing

Private Vehicle

Increased confidence on young adult drivers

Vehicle OEMS

Partner with vehicle OEMs to expand market and fulfill potential regulatory requirements

Fleet Managers

Mitigate costly accidents

Connected Mobility

Provides vehicle signal data for integration into traffic management platforms

Public Transportation & heavy vehicles

Prevents costly, dangerous accidents associated



Experienced management team



Jacob Tenenboim
Chairman

- Over 35 years of experience in management and entrepreneurship in the technology arena
- In addition to executing numerous M&A transactions, Jacob has led ~10 companies and startups to successful exits within various areas of the high-tech industry



Israel Eybi
Chief Marketing and Sales Officer

- Over 25 years of experience in sales and business strategies
- Prior to SaverOne, Israel served as Chief Customer Officer at the Bezeq Group, as well as Chief Customer Officer at Pelephone.



Ori Gilboa
Chief Executive Officer

- Over 25 years of experience in the automotive and retail industry
- Prior to SaverOne, Ori served as CEO for James Richardson and the Negev Group, as well as General Manager of the auto division for Mayer's cars and trucks



Aviram Meidan
Vice President Research & Development

- Over 20 years of experience in automotive products' development management and global roll-out
- Prior to SaverOne, Aviram served as VP R&D for Micronet Ltd, as well as CTO of the automotive division in Telit Wireless Solutions and a Senior Manager at Motorola



Yossi Cohen
Chief Operating Officer & Co-Founder

- Over 20 years of experience in leading global operations in the high-tech arena
- Prior to SaverOne, Yossi served as Senior Manager of Program Management & Business Operations with Motorola Solutions



Tony Klein
Chief Financial Officer

- Over 15 years of experience in the financial management of public companies
- Prior to SaverOne, Tony served as CFO for Electreon & Cannbit companies, as well as holding various senior management positions with PwC



Together we can
build a safer road for
a better world

Thank you!

www.saver.one