

ANIASA

Italian Association of Car Hire
and Service Companies

THE ENGINE OF CAR HIRE

THE ASSOCIATION

ANIASA represents Confindustria member companies that provide self-drive vehicle hire services. The companies represented by ANIASA carry out the following activities:

- Short-term hire, aimed at Italian and overseas customers mainly for tourism and business needs
- Long-term hire, intended essentially for mobility needs in the business world
- Corporate fleet management
- Hire of industrial vehicles, of great interest for the various modes of transport
- Services connected to the use of hire vehicles
- Services linked to breakdown services and mobility assistance.

MOBILITY HIRE

Vehicle hire plays a key role in the car industry, accounting for 20% of new vehicle registrations in 2014 (5.3 million vehicles from 2000 to 2016).

More than 65,000 private companies and 2,700 public authorities use hire company fleets every day for their mobility and transport needs. And 5 million contracts are signed every year for tourism and business purposes with hire operators at airports, railway stations, transport hubs and city centres, for a total of over 32 million hire days per year.

Vehicle hires help to renew transport policies and their distribution and usage models, on the basis of a fully integrated smart mobility logic and with increasingly advanced and ecofriendly solutions.

ANIASA IS A MEMBER OF

ANIASA is a member of Confindustria and Federturismo, the Italian federation that represents the tourism services supply chain.

In Europe, it is a member of Leaseurope, which comprises the corresponding trade associations of other European countries and is a reference for all legislative operations in the EU, providing members with an exclusive exchange of information on the European market.

ACTIVITIES

On behalf of its member companies, ANIASA:

- Collects and processes the data useful for monitoring the car hire market
- Promotes and manages relations with Italian and EU legislative bodies for the development and adequate regulation of the market
- Signs the National Collective Labour Agreement of the sector and develops trade union policy guidelines for companies, offering all kinds of assistance in this regard
- Protects the economic and tax interests of its members, providing assistance, information and consulting on the application of the reference legislation and all strategic and managerial aspects of company life
- Promotes media relation activities, public relations and operations that help spread the culture of vehicle hire.

THE VEHICLE HIRE SECTOR IN FIGURES - 2016

The growth of the vehicle hire sector is clear from the figures that highlight its leading role in Italian industry and the automotive sector.

Overall turnover: 6 billion €
Fleet in circulation: 790,000 vehicles
Short-term: 116,000
Long-term: 674,000
Km travelled/year: 21 billion
No. of vehicles registered: 375,000
Value of registered vehicles: 7.4 billion €
Share of Italian market: 20%
Direct workers: 7,000
Indirect workers: 21,000
Support network: 30,000 service centres
Rental stations 1,000
Tax revenue from hire: 2,1 billion €

WORKING GROUPS

The principal topics and issues of key importance for the sector are analysed and examined in depth through consulting work groups made up of experts chosen by the members.

- Tax legislation
- Transport and mobility
- Trade union relations
- Relations with local councils and other local authorities
- Safety
- Insurance problems

QUALITY AND CODE OF CONDUCT

ANIASA and its members undertake to be transparent in their application of and respect for models of behaviour based on autonomy, integrity and ethics and to take action with a view to pursuing together the wider aims of progress and development, in full compliance with the rules of fair competition. Since 2012, the members have adopted Codes of Conduct indicating the rights and duties that must be accepted for membership of ANIASA.

Ethics, transparency and honesty in all stages of the hire process are basic elements of these Codes. As a member of Confindustria, ANIASA adopts its Code of Ethics and Charter of Values, which form integral parts of their articles of association, on which it bases its ethical principles, organisational methods and associational behaviour.

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To keep up to date with the Association's activities, visit the site

www.aniasa.it